

## *EQUIPPED FOR WINTER* CONTEST

### 1. CONTEST PERIOD

The contest is held by Certified Service (the “Contest Organizer”). It is being held in Quebec, Canada, via the website [cstires.ca](http://cstires.ca), from 8 a.m. on October 1, 2024, to 11:59 p.m. on November 30, 2024 (the “Contest Period”).

### 2. ELIGIBILITY

The contest is open to all residents of Quebec who have reached the age of majority. Employees, representatives and mandataries of the Contest Organizer and its affiliates, suppliers of prizes, goods or services used for this contest, and any other person directly involved in the organization of this contest, as well as their immediate family members (parents, siblings, children, and spouses or common-law partners) and any individuals with whom these employees, representatives and mandataries reside are not eligible.

### 3. HOW TO ENTER

No purchase is required. To enter, fill out the entry form online available by scanning the QR code at your dealership or by going to [cstires.ca](http://cstires.ca) during the Contest Period and include the name of the Chevrolet, Buick, GMC or Cadillac Certified Service dealer you would claim your prize from should you be selected as the winner.

There is a limit of one entry per person during the Contest Period.

### 4. PRIZES

To be won: A set of four (4) Bridgestone winter tires, worth up to \$1,500 (before tax), for any model and type of tire, installation included. If the tires plus installation fees exceed the maximum value outlined in the contest, the winner will be charged for the extra cost. Chevrolet, Buick, GMC and Cadillac Certified Service dealers in Quebec will each draw one person among those who indicated one of said dealerships on their entry form to win a set of four (4) Bridgestone winter tires.

The tire installation must be done at that Certified Service dealer.

### 5. METHODS OF AWARDING PRIZES

A random draw will be held at 10 a.m. on December 5, 2024, on behalf of each of the 84 participating dealerships from among those that were indicated by participants on their entry form. The draws will take place in Montreal at the offices of Promotion Solutions (the “Administrator”). All selected contest entrants will be contacted by phone or email by the Administrator and will need to do the following in order to officially be declared a winner: a) be contacted by the Administrator and reply to them within five (5) business days of the draw, b) correctly answer without assistance a time-limited mathematical skill-testing question over the telephone or by email, and c) fill out and sign the declaration and waiver form (the “Declaration Form”) to the effect that they have fulfilled all the terms and conditions of these contest rules (once the entrant has received the email with the Declaration Form from the Contest Organizer, they will have fifteen [15] days to return the completed form). Failure to meet these terms and

conditions or any other terms and conditions in these contest rules will result in the entrant's disqualification, and another draw will be held to award the prize using the process above.

## 6. CLAIMING OF PRIZES

Official winners will receive an email or phone call from the Certified Service dealer they indicated on their entry form so they can claim their prize at that location. They will then have sixty (60) days to claim it from that Certified Service dealer. Failure to do so will result in a forfeit of the entrant's right to their prize without further delay or notice. There is a limit of one (1) prize per person and per residence during the Contest Period.

## 7. GENERAL RULES

The Contest Organizer reserves the right to verify all entry forms and Declaration Forms. Any entry form or Declaration Form that is incomplete, illegible, mutilated or fraudulent, that is registered or transmitted late, that contains an invalid email address or phone number, or that is otherwise non-compliant may be rejected and will be declared ineligible for an entry or a prize, as applicable.

The Contest Organizer reserves the right to disqualify any entrant who enters or attempts to enter the contest using a method that violates these contest rules or gives them an unfair advantage over the other entrants.

Any entrant who deliberately attempts to damage the contest website or any other related website or interfere with the contest will be in violation of civil and criminal law. The Contest Organizer reserves the right to reject the entry of anyone who makes such an attempt.

Prizes must be accepted as described in these rules and may not be transferred to another person, substituted for another prize, or exchanged in full or in part for cash. All entrants selected to win a prize acknowledge that the only guarantee applicable to their prize is the usual one provided by the manufacturer.

By entering the contest, the winning entrants release and hold harmless the Contest Organizer, the businesses, corporations, trusts and other legal entities controlled by or related to it, and its advertising and promotional agencies and their employees, mandataries and representatives (the "Beneficiaries") from and against any damage resulting from the acceptance or use of the prize.

The Contest Organizer in no way guarantees that the Contest website or any related website will be accessible or functional for the entire Contest Period or that they will be free of errors.

The Beneficiaries waive all liability for faulty computer components, software or communication lines related to the loss or absence of a communication network or to any failed, incomplete, incomprehensible or erased transmissions through any computer or network that may limit the ability of any person to participate in the contest or prevent them from participating. The

Beneficiaries also disclaim all liability for damages or losses that may be caused, directly or indirectly, in whole or in part, by downloads from any web page, of any software and/or by the transmission of any information concerning participation in the contest.

The Contest Organizer reserves the right, at its sole discretion, to wholly or partially cancel, modify or suspend the contest due to any human intervention or other occurrence that may corruptly or adversely affect the administration, security, impartiality or normal operation of the contest as indicated in these contest rules.

By entering this contest, all entrants selected for a prize authorize the Contest Organizer and their representatives to use, if required, their name, photograph, likeness, voice, place of residence, and/or statement in connection with their prize for advertising purposes, without compensation of any kind.

No communication or correspondence related to this contest will be exchanged with entrants except as provided for in these contest rules or at the Contest Organizer's initiative.

Entrants' personal information collected for the purposes of the contest will be used only for contest administration. No commercial or other communications unrelated to the Contest will be sent to entrants unless they have otherwise agreed to receive such communications.

Any decision by the Contest Organizer or its representatives regarding this contest is final and without appeal.